

REPORT No:

FILE No :



## NEHRU MEMORIAL COLLEGE

(AUTONOMOUS)

REACCREDITED WITH "A+" GRADE (2<sup>nd</sup> CYCLE) BY NAAC

PUTHANAMPATTI - 621 007

### Seminar/ Guest lecture/ Workshop/ any other Programme Conducted Details

Name of the Programme : Out Reach Programme  
Title : National Voters Day'2024  
Date : 24.01.2024  
Time : 11.30 a.m  
Venue : Puthanampatti  
Organized by College/Dept : National Service Scheme &  
PG & Research Department Of Commerce  
Nehru Memorial College,  
Puthanampatti - 621007.  
Staff In-charge/ Organizer : Dr. G. BALASUBRAMANIAN  
NSS Programme Officer  
Dr. T. GAYATHRI  
Head Department Of Commerce  
Nehru Memorial College,  
Puthanampatti - 621007.

Please enclose the following and tick appropriately

- |                                       |                                     |  |                                     |
|---------------------------------------|-------------------------------------|--|-------------------------------------|
| 1) Programme Invitation               | <input checked="" type="checkbox"/> | 2) News Paper Clippings of the Programme | <input type="checkbox"/>            |
| 3) Minutes/ Report of the Programme   | <input checked="" type="checkbox"/> | 4) Photo Clippings of the Programme      | <input checked="" type="checkbox"/> |
| 5) Attendance Report of the Programme | <input type="checkbox"/>            | 6) CRITERION :                           | <input checked="" type="checkbox"/> |

*Gayathri*  
Programme Organizer

*Gayathri*  
Head of the Department

*K. S. S.*  
Principal  
**Nehru Memorial College**  
(Autonomous)  
Puthanampatti-621 007  
Thiruchirappalli District

*Boon*  
IQAC Coordinator  
IQAC COORDINATOR  
Nehru Memorial College (Autonomous)  
Puthanampatti-621 007  
Thiruchirappalli, Tamil Nadu





**NEHRU MEMORIAL COLLEGE**

**[AUTONOMOUS]**

**[Nationally Re-accredited with 'A+' Grade by NAAC]  
Puthanampatti-621 007**

**National Service Scheme (NSS)**

**&**

**PG & RESEARCH DEPARTMENT OF COMMERCE**

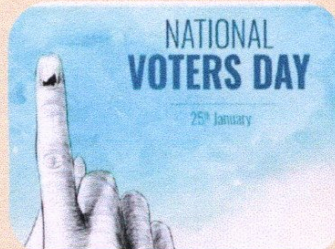
*Jointly organizes*

*Out Reach Programme*

**AWARENESS RALLY**

**ON THE EVE OF**

**NATIONAL VOTERS DAY'2024**



*Theme : "Nothing like Voting, I Vote for Sure"*

*Date : 24<sup>th</sup> January 2024*

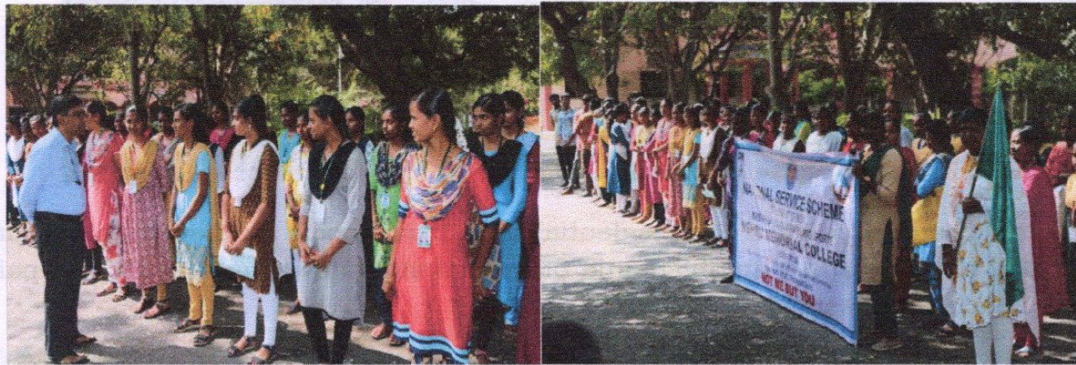


**NEHRU MEMORIAL COLLEGE (AUTONOMOUS)**  
**PUTHANAMPATTI – 621 007**  
**PG & RESEARCH DEPARTMENT OF COMMERCE**

**Report – National Voters’ Day Celebration 2024**  
**Awareness Rally & Pledge Taking Outreach Programme**

PG and Research Department of Commerce and National Service Scheme (NSS), Nehru Memorial College jointly organized Outreach Programme on Awareness Rally on the eve of celebrating the National Voters’ Day (NVD) on 24<sup>th</sup> January 2024.

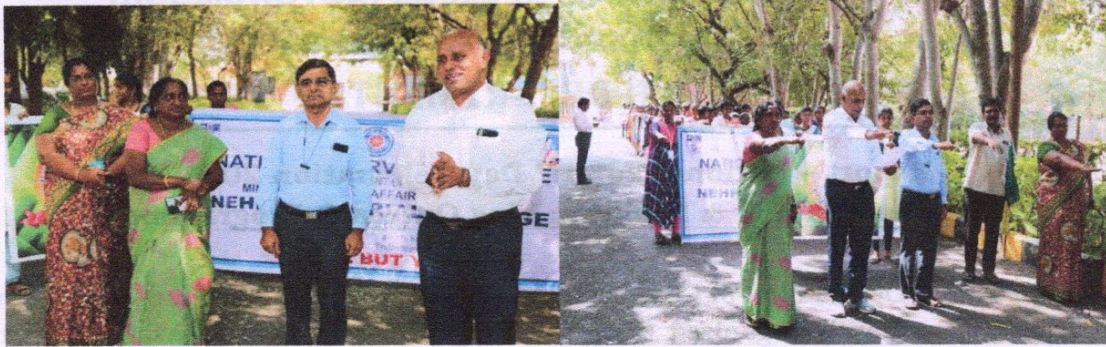
The main purpose of the NVD celebration is to encourage, facilitate and maximize enrolment, especially for the new voters. Dedicated to the voters of the country, the day is utilized to spread awareness among voters and for promoting informed participation in the electoral process.



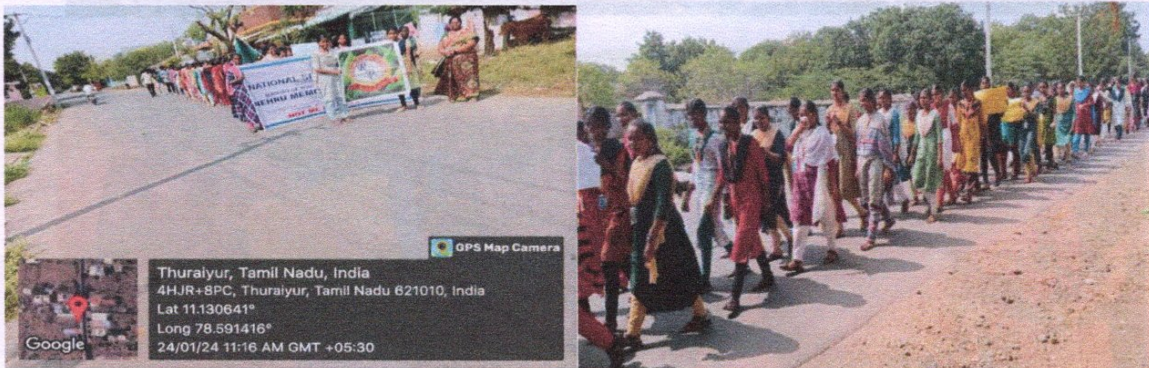
*The theme for the year 2024 is “Nothing like Voting, I Vote for Sure”*

An impactful National Voters’ Day (NVD) awareness rally and pledge taking outreach program, reaching beyond the college premises to engage with a broader audience. The objective was to amplify awareness about the significance of participating in the democratic process.

A mobile awareness rally traversed key areas surroundings the college, featuring students carrying banners and distributing informational materials. The aim was to reach residents in the vicinity.



The teams were dispatched to residential neighbourhoods to distribute National Voters' Day pledge cards, pamphlets and other materials ensuring that the campaign message reached households.



The National Voters' Day awareness rally and pledge taking outreach program at PG and Research Department Commerce and NSS Unit of NMC demonstrated a proactive approach to civic engagement. By extending the initiative beyond the college boundaries, the event successfully reached a diverse audience, fostering a culture of responsible voting in the broader community.

1. *[Signature]*  
 Programme  
 Co-Ordinator(s)  
 Dr. T. GAYATHRI  
 Dr. G. BALASUBRAMANIAN

*[Signature]*  
 Head of the Department  
 Assistant Professor & Head  
 PG & Research Department of Commerce  
 Nehru Memorial College (Autonomous),  
 Puthanampatti - 621 007; Tiruchirappalli.

*[Signature]*  
 PRINCIPAL  
 Nehru Memorial College  
 (Autonomous)  
 Puthanampatti-621 007  
 Thiruchirappalli District